



#### AREER CENTRE

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- **f** O CIHECBCC.CAREERCENTRE
- CIHE & CBCC

# When Changing is the New Norm

Career Services Annual Report 2021/2022

# Overview



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## Who We Are

The Career Centre is the bridge between quality education and successful career for students in Caritas Institute of Higher Education ("CIHE") and Caritas Bianchi College of Careers ("CBCC"). Whether you're looking for a new part-time or permanent job, or looking to enhance your CV or interview skills, we'll help you get there!

#### The Team

Dominic Lee Associate Director

(Admission, Careers, and Public Affairs)

Snowie He Associate Manager (Career Services)

Micoal Tsang Career Advisor

Candice Lau Career Services Officer

Jasmine Lui Career Services Assistant



# Figures at a Glance



4.33 / 5 1,824 4,641 97 7,100+990+

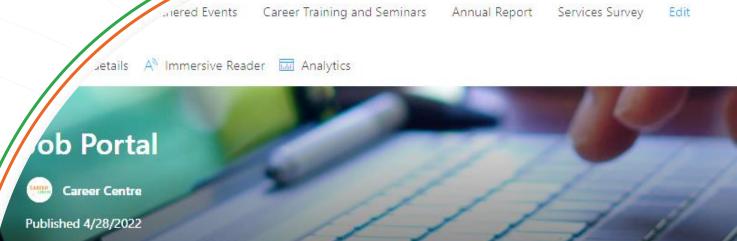
3,603

average satisfaction score of Career Centre students benefiting in career training career training hours total career training workshops dedicated student coaching sessions total views of job vacancies on job portal\* employer partners\* student helper service hours

# Job Portal and Weekly Updates

delivering career opportunities

New Services in 2021/2022



Please click on the "Job Vacancy" for more details or to apply: 按「職位空缺」查看更多詳細資料或遞交申請:

#### Full-time Jobs 全職工作

	Post Date 發佈日期	Company Name 公司名稱	Job Vacancy 職位空缺
	22 Apr 2022	Crowne Plaza Hong Kong Kowloon East	Human Resources Coordinator
	22 Apr 2022	Bureau Veritas Hong Kong	Engineer Trainee
\	r 2022	Kai Shing Management Services Limited	Summer Internship Pro
		珍姐海鮮火鍋飯店 Pafood	<u>兼職侍應/厨房</u> 助 生市厨師

## Job Portal



Please click on the "Job Vacancy" for more details or to apply: 按「職位空缺」查看更多詳細資料或遞交申請:

#### Full-time Jobs 全職工作

Post Date 發佈日期	Company Name 公司名稱	Job Vacancy 職位空缺
22 Apr 2022	Crowne Plaza Hong Kong Kowloon East	Human Resc
22 Apr 2022	Bureau Veritas Hong Kong	Engineer Tr
21 Apr 2022	Kai Shing Management Services Limited	Cu

Career Centre launched its Job Portal in Feb 2022. Student could access updated news:

- Job opportunities including full-time, part-time, internships
- Career relevant activities including career fair and recruitment talk
- Training provided by external parties

The Job Portal serves as a steady, content-rich and convenient platform which encourages students to browse the latest job opportunities from entry-level positions.

270 +

job vacancies posted

7,144+

total views

# Weekly Updates on jobs and events



Career Centre also refined its communications to promote all news with students with our Weekly Updates.

Instead of multiple promotion emails, all updated news listed unto the Job Portal from week would be consolidated into a single email and sent at 6:00pm, every Friday.

Aside from the additional job postings, the email included recruitment talks, speed-networking, online Information Days, online seminars, career-related competitions and outreach.

Signature jobs and events will be shared in separate emails so students do not miss what is important for them.



# CAREER CEN'SERVICES SU 2021/2022 REP

PREPARED BY:

DOMINIC LEE | SNOWIE HE | CANDICE LAU | JEALDRIN N

09 NOVEMBER 2022

# Career Centre Services Survey

dedicating to continuous improvement

New Service in 2021/2022

# Career Centre Services Survey



#### 就業中心服務調查 2021/2022 Career Centre Services Survey 202

調查對象: 明愛專上學院(CIHE)及明愛白英奇專業學校(CBCC)在讀學生,應屆畢業生以及2021年)

#### 調查目的:

- 評估就業中心在2021/2022年度的表現
- 對於學生在事業發展方面的需求建立更深層的了解
- 根據調查結果制定2022/2023年度計劃以及提升就業中心現有服務的質素

資料純屬自願性質。透過提交此問卷*,閣下*同意分享個人資料予明愛專上壆院及明愛白英 用。此問卷調查收集到的個人資料將只用作"調查目的"所列明的項目之用,就業中心不會分享任何 有必要將調查資料轉移到為中心提供上文所載用途的第三方委託人處理,我們會將閣下提供的個 三方委託人在處理資料後把原始資料銷毀。

Career Centre Services Survey 2021/2022 (click to view) was conducted to:

- 1. Evaluate the performance of the Career Centre's services in the academic year 2021/2022,
- 2. Build a better understanding on CIHE & CBCC students' career needs,
- 3. Enhance the quality of the Career Centre's existing services, and
- 4. Develop a year plan for academic year 2022/2023 based on the findings

90.48%

of service users are highly satisfied

skills acquired / improved per student

4.33 / 5

average satisfaction score

enhancing career readiness



Career Centre expanded the use of virtual platforms to conduct our trainings, bringing in more **digital tools** to make training more interactive, engaging, and fun.

In comparison to 2020/2021, there was a 9.88% **decrease** in students benefiting from career training and 18.56% decrease in number of training workshops due to the lock down in the  $5^{th}$  wave of the pandemic and a reduction in team capacity.

1,824

students benefiting in career training

97

total training workshops

100%

no indication of unsatisfaction in career training



Career Centre provides four series of Career Training to enhance students' career readiness. Workshops are oriented for students to have a better self-understanding, proper career decision making and professional employment skills, from the moment they get admitted into the Institutes.

#### Career Exploration

Helping students find their career aspiration

- Personality Dimensions®
- Career Dimensions<sup>™</sup>
- Build Your Career Plan

Career Skills
Practical skillsets useful in the workplace

Employment Preparation
Preparing for skills needed in job hunting

- Resume and Job Search Workshop
- Interview Workshop

7 Habits for Highly Effective People® Enhancing life skills through licensed corporate training

- College Edition (degree students)
- Teens Edition (sub-degree students)

Stephen R. Cove

- Image Enhancement
- Workplace English
- Workplace Etiquette
- Person-centered Expressed Arts Therapy

- Intermediate Microsoft® Excel®
- Photo Editing Adobe® Photoshop®
- Video Editing Adobe® Premiere Pro®
- Labour Law Know It All

- Taxation Workshop
- MPF and Financial Planning
- Intellectual Property Rights
- ICAC Workshops



## Student Feedback

# Personality Dimensions® Workshop

Career Exploration Series

#### Career Centre Zoom Chat

From Me to Training Students:

What did you think about our Personality Dimension workshops?

From Training Students to All:

- 1. My character is more diversified than I imagine
- 2. To respect people of different personality and try to think as them
- 3. Reinforce my confidence of being a nurse
- 4. Equip analytic skills to avoid conflicts with classmates and future colleagues
- 5. Lego is fun

To: Training Students 🔻

•••

Type message here...

## Student Feedback

# Interview Workshop

**Employment Preparation Series** 

#### Career Centre Zoom Chat

From Me to Training Students:

What did you think about our Interview workshops?

From Training Students to All:

- 1. This training make me felt prepared before the upcoming job interview
- 2. I have googled common questions from the internet, but it's always better to have trainer to comment on it.
- 3. I realise I had missed a lot of details that I could prepare better for my interviews in the past.
- 4. This is the most useful workshop I have ever joined

To: Training Students ▼

•••

Type message here...

## Student Feedback

# 7 Habits Workshop

7 Habits of Highly Effective People®

Series

...

#### Career Centre Zoom Chat

From Me to Training Students:

What did you think about our 7 Habits Workshop?

From Training Students to All:

- 1. I learn how to set goal and achieve it proactively
- 2. There are really many ways to encounter problems
- 3. An exposure to new mindsets
- 4. The Trainer's voice is as good as radio DJ, feel relieved only by hearing that.

Training Students ▼



## Student Feedback

Video Editing – Adobe® Premiere Pro®) Workshop

Career Skills Series

#### Career Centre Zoom Chat

From Me to Training Students:

What did you think about our video editing workshops?

From Training Students to All:

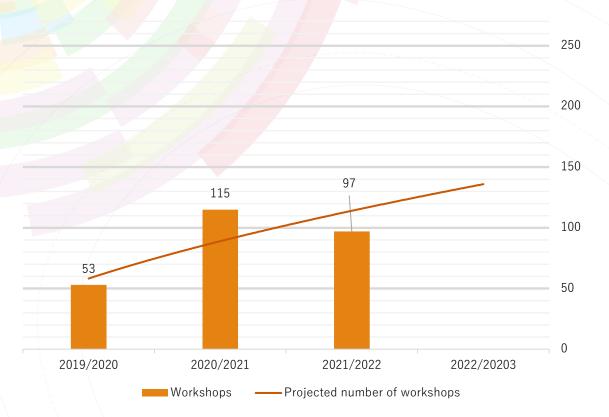
- 1. Not only about the skills, but training let me know why editing the video
- 2. Learn keyboard shortcut, the functions I never use and the sense of how to make a video
- 3. The trainer provide clear explanation on every step

To: Training Students 🔻

Type message here...

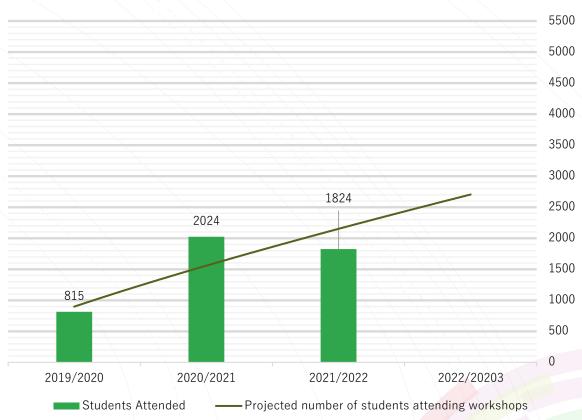
#### Total Workshops Provided

(2019/2020 - 2021/2022)



#### Total Students Attended

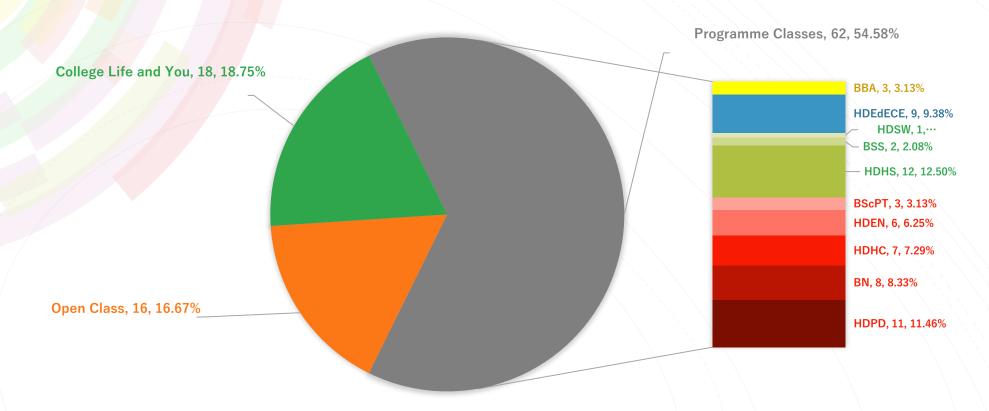
(2019/2020 - 2021/2022)



There is a 15.65% and 9.88% decrease in the number of training workshops and the number of students served respectively:

- three months' suspension of face-to-face classes in early 2022, and the low attendance rate of College Life and You (59%) classes
- Career Center has been lacking 33.3% manpower from August 2021 February 2022
- With the resumption of face-to-face classes and relaxing of the pandemic, both numbers are expected to grow.

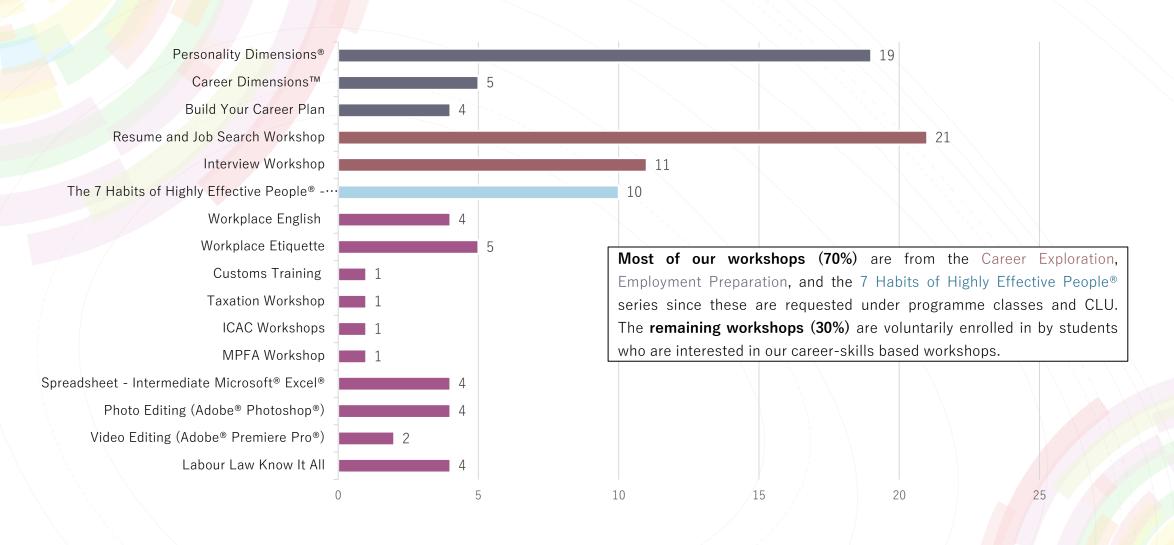
#### TYPES OF WORKSHOPS



54.58% of career training workshops were Programme Classes (requested on behalf of a school or department):

- Growing interest and participation from academic staff
- School of Computing and Information Sciences, the Department of Design, and the Department of General Education and Languages students also participated in CLU or Open classes

#### Distribution of Workshops



addressing development needs





Career Centre holds career coaching for students to identify their short-term and long-term career goals. Our **career-and-life planning approach** guides students to independently seek their own career pathways.

Some students found career direction through training program, "Build Your Career Plan," and with fun coaching sessions. The lack of certified career coaches however led to limitations in the provision of coaching. Together with a 3-month lockdown, an 18% drop in career coaching hours was recorded.

81

dedicated student coaching sessions

100%

participants' feedbacks of satisfaction + neutral

Career Centre covers four different advisory services that assist in our students' career needs. All our services are conducted by certified and trained career advisors that aim for students to actualise the different pathways that are available according to their needs, values, and skills.

#### Resume Review

Get personalised feedback and enhance your resume.
A well-made resume increases your chances for an interview!



#### **Application Check**

Seek professional advice in filling out online and offline applications, and have your supplementary documents be checked by our advisors!



#### Mock Interview

Prepare your self-introduction, train your communication skills, and improve your confidence for your future interviews!

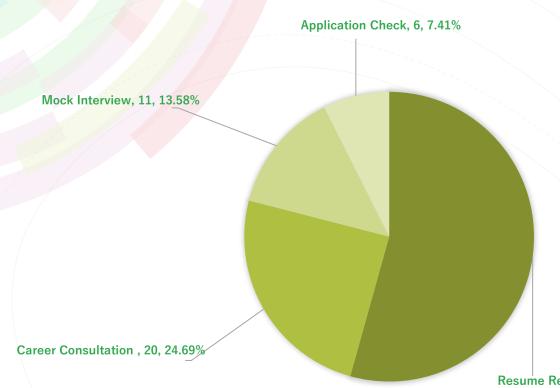


#### Career Consultation

Chat with our career advisors to understand yourself, and what is available for you. There's a world of options for you to explore!



#### DISTRIBUTION OF COACHING SERVICES



More than half of our students (79%) requested for Resume Review or Career Consultation: students sought assistance in the planning stages of job search as opposed to the application stages (i.e. application and interviews).

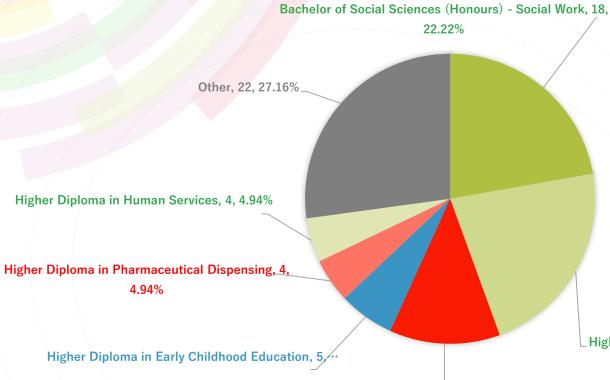
As there was a three months' suspension of face-to-face classes in early 2022, the number of coaching sessions dropped compared to the previous year as more students preferred face-to-face coaching instead of online during the suspension of physical class, especially to practice face-to-face interaction for interviews.

Students' career plans, as a product of the Build Your Career Plan, were reviewed as part of the training.

Resume Review, 44, 54.32%

#### STUDENT USE OF COACHING SERVICES

(BY PROGRAMME)



Bachelor of Nursing (Honours), 10, 12.35%

Career Centre provides tailor-made coaching for specialised career paths, like social workers, physiotherapists, and registered nurses.

- Diversify our resources for students and assist in their pursuit of their chosen career
- Providing information of professional or licensing bodies for specific careers paths, application deadlines, customised interview tips and referrals to institutions with job placement opportunities

Aside from the specialised career paths, students from other disciplines also book for coaching sessions (i.e., Others)

Higher Diploma in Social Work, 18, 22.22%

# Employment and Job Placement

kicking off the career journey



# Employment and Job Placement

Career Centre provides students with opportunities for full-time, part-time, summer jobs, internships and work placements.

In 2021/2022, Career Centre assisted employer partners from different industries to promote more than 270 full-time, part-time, summer jobs, internships and placement opportunities.

Students were able to access them through various channels, including mass emails, job portal, Instagram and Facebook pages. Our job portal has recorded more than 7.144 total views, and is expecting growth with the loosening of pandemic regulations.

990 +

employer partners\*

partnerships compared to 2020/2021

↑ 80% 7,144

total clicks on on job portal\*



### Major Employer Partners



A.S. Watson Group

A member of CK Hutchison Holdings











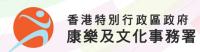


























MULTIPLE SURVEYORS LIMITED 萬邦測量師行有限公司

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TSL謝瑞麟







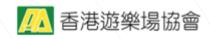










































Career Fair and
Other Activities
platform for opportunities





Due to the continuous pandemic situation, the Career and Education Fair 2021/2022 also migrated online.

Participants entered through the log-in page and was greeted by a welcoming address by President Dr. Kim Mak at the online Lounge. The Exhibition Hall was filled with booths for desired industries and employers. Participants were able to interact with the employer they were interested in by clicking into their booth.

67

**13%** 

90%

exhibitors

exhibitors growth

employer satisfaction rate

330

100 +

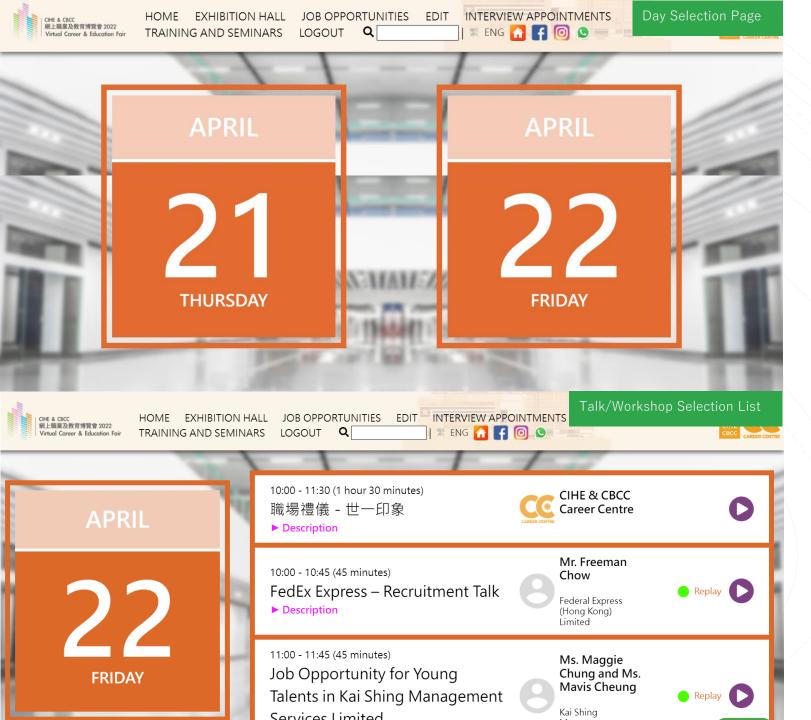
26

job openings

CV Submission

Recruitment Talks and Career Seminars





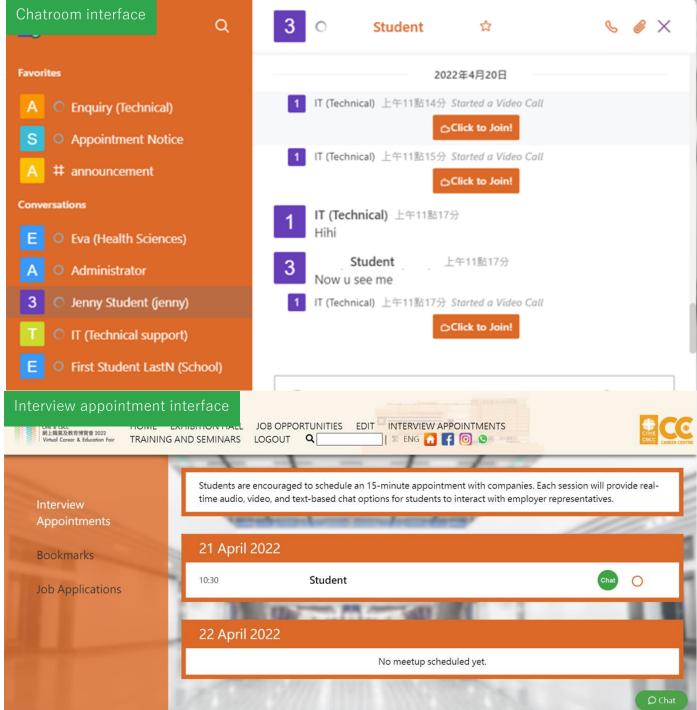
# Recruitment Talks and Career Training

Recruitment Talks had been provided in the Career and Education Fair 2022.

Career Centre also provided career training workshops for the attendees – not limited to CIHE and CBCC students, but also for students from Caritas Institute of Community Education (CICE) and Caritas secondary schools.

# Individual Conversation and Online Interview

The Career and Education Fair virtual platform enabled students to engage with exhibitors through live chat and video conferencing in addition to the CV submission and online interview functions which had already been available in the previous year.











**CareER** 





Recruitment talks with various employers, external training programmes, scholarships opportunities, and other career related events

#### 少數族裔專業培訓計劃

**Professional Traineeship Programme** for the Ethnic Minorities



#### TARGET CANDIDATE 對象

- EM Youth 少數族裔年青人
- · Degree/ Sub degree/ HKDSE holder 大學學位/副學位/香港中學文憑



#### PROGRAMME DURATION 計劃時間表

- 12 month traineeship 12個月實習期
- Traineeship 實習期: 1/9/2022 31/8/2023

#### APPLICATION PERIOD 申請日期



■ 素質
■ For Social Service sector

31/5/2022 - 28/6/2022

For Business sector 商界職位



























Senior-Secondary Scholarship

中四至中六學生變學金

每位港幣5,000元

大專學生或畢業生獎學金

Any students and graduates with disabilities / SENs with valid Hong Kong Identity Card holde

Currently studying in Form 4 to 6 in Mainstream or Special School (for Senior-Secondary applicant 现時於香港主流或特殊學校就讀中四至中六的學生 (只適用於高中生獎學金計劃)

任何發挥/特殊教育需要的學生,並持有效香港永久性居民身分證



各組別有5位得獎者

#### Career Event Highlight:

# Empathy Hotline collaboration with Tai Hang Youth Centre



Empathy Hotline was a services scheme aiming at the recruitment of volunteers who had experiences with the HKDSE, to provide emotional and career-related support to the latest candidates.

Students had participated and completed a total of 8-hours training and volunteer services, which included but not limited to mock interview, mock result release and hotline services during the HKDSE result release.

17

volunteers participated

64

total volunteer hours



Career Event Highlight:

## Recruitment Talk Series

#### for Social Sciences Students

A series of recruitment talks had been hosted in mid-June 2022. 50 Social Sciences final year students participated, which accounted for 15% of the final year students of Social Sciences, regardless if they will seek further education or employment

Five different organisations have given the recruitment talks in the series:

- Caritas Special Education
- Caritas Youth and Community Service
- Community Drug Advisory Council
- The Hong Kong Federation of Youth Groups
- The Society of Rehabilitation and Crime Prevention

(Participating organisations are listed according to alphabetical order)



#### Career Event Highlight:

# CareER Scholarship Programme

CareER Scholarship Programme gave recognition to students with disabilities/SENs who are in pursuit of excellence. This was assessed by their participation in community services, achievements in extra-curricular activities, and their willingness to challenge themselves, with a focus on preparing for their career development.

In addition to financial support, the recipients also participated in a 6-month Mentorship Program by CareER, comprised of career development activities such as, talks and company visits in the industries that the recipients are devoted to join after their graduation.

For the CareER Scholarship 2022, a Bachelor of Nursing year 3 student, and a HDHS year 1 student, have been awarded with the CareER Scholarship.

# Student Helper Programme

"Learn and Earn"



# Student Helper Programme (SHP) | STUDENT HELPER





The **Student Helper Programme** ("SHP") is a "Learn & Earn" platform designed for students to be recruited and challenged, to lead them to explore their career interests. Students are chosen through a structured and standardized interview process and would be matched with available jobs accordingly. Students were compensated with a pay wage, certificate and recommendation letter.

In academic year 2021/2022, there was an 11.11% increase in service hours. Student helpers were given more chance to use and enhance their skillsets.

events assisted by students under SHP 189

Student helpers from 32 programmes

3,603

total service hours for 11 academic and non-academic units





#### Career Centre Zoom Chat

From Me to Student Helpers:

What did you think about the Student Helper Programme?

From Student Helpers to All:

- 1. A good way to make friends with schoolmates of other programmes
- 2. Feel satisfied when we helped the applicants
- 3. Know more the administrative procedures of the Institute
- 4. I like everything and I will join again if I can next year

## Student Feedback

# Student Helper Programme

o: Student Helpers 🔻

Type message here.





http://cihecb.cc/careercentre

**3702 4500** (Career Hotline)

**6421 9367** (WhatsApp / Signal)





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